

TOTO HIGH EFFICIENCY TOILETS:

Optimize water conservation without sacrificing performance.

When it comes to water conservation, every drop is precious.

Less than 1% of the earth's water is suitable for drinking. In many areas of North America, water supplies are strained due to increasing population and drought. And the cost to deliver and treat water is staggering.

As the world's largest plumbing fixtures manufacturer, we understand that water conservation is both good for the environment and good for the bottom line. We are committed to the principle that we should—and can—do more with less, and that conservation can be achieved without any compromise in performance or efficiency.

And every drop counts.

Toilets are the highest single source of water use in the home, accounting for approximately 30 percent of residential indoor water consumption. The average American household of 3.2 people flushes more than 16 times per day. The positive impact of TOTO's High Efficiency Toilet (HET) technology is substantial and significant: Depending on the existing toilet, the average household can conserve up to nearly 25,000 gallons of water annually with TOTO HETs.

TOTO HIGH EFFICIENCY TOILET WATER SAVINGS:

The average American flushes 5 times a day at home.

Assuming an average household of 3.2 people over the course of 365 days.

Gallons per Flush	Total Gallons / Year	Gallons Saved / Year (Using HET)
5.5 GPF toilet:	32,120	24,665
3.5 GPF toilet	20,440	12,965
1.6 GPF toilet	9,344	1,869
1.28 GPF toilet	7,475	—

At TOTO, conservation is second nature.

TOTO began researching and developing high efficiency plumbing technologies over 30 years ago. While others are adapting to and learning conservation and sustainable practices, we've been pioneering and applying those principles for decades. In 1992, while the rest of the plumbing industry was struggling to adopt regulatory conservation mandates away from 3.5 GPF toilets, TOTO introduced the very first effective American-style 1.6 GPF toilets. Those toilets established our high performance, high quality and high efficiency reputation. Not surprisingly, most of those fixtures are still in service today, still performing to expectations. This ongoing commitment earned TOTO the first ever Water Efficiency Leader Award from the US EPA.



TOTO®

TOTO HETs: Conservation with no sacrifice in performance or style.

We're taking our passion for performance and conservation to new heights with the highest performing 1.28 GPF toilets available. TOTO HETs provide the same powerful flushing performance you've come to expect from TOTO while delivering between 20 percent and 63 percent more water savings.



ECO ULTRAMAX® (Round & Elongated)
ECO ULTRAMAX® ADA

ECO SUPREME® (Round & Elongated)

ECO NEXUS®

ECO DRAKE® (Round & Elongated)
ECO DRAKE® ADA

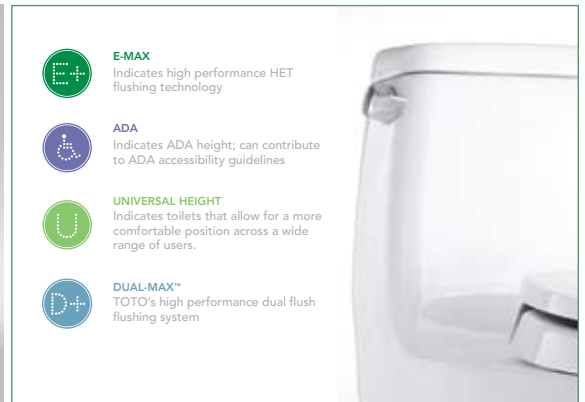
AQUIA®



ECO DARTMOUTH®

ECO WHITNEY®

ECO CLAYTON®



The future of high efficiency, eco-friendly flushing has arrived.

TOTO continues to advance our leadership in eco-efficient fixtures and fittings with the introduction of three new High Efficiency Toilets (HETs). Joining the ten TOTO HET models currently available, Eco Dartmouth®, Eco Whitney® and Eco Clayton® are the 1.28 GPF HET versions of some of our most popular models. Engineered to optimize flushing performance using 1.28 gallons of water, each of these new elongated toilets is Universal Height and features the powerful E-Max™ gravity flushing system. TOTO HETs are designed to meet the requirements of the EPA's WaterSense program.



TOTO®

TOTO U.S.A., INC.

1155 SOUTHERN ROAD
MORROW, GA 30260
800-350-8686 (ext. 600)

www.totousa.com

#K10418

10/07